



# The FWCD FUND

## Why is annual giving important?

Annual giving is vital to the financial health of any independent school. The FWCD Fund, the School's Annual Fund, is the second-largest source of revenue for the School after tuition, supporting our greatest priorities—students and faculty. Funds raised this fiscal year (July 1, 2025 – June 30, 2026) will be used to fund operating expenses for the 2026-27 budget.

## How and when do I give?

Gifts can be made at any time before June 30, 2026. We encourage you to make your **gift** or **pledge** as soon as possible by going online to [fwcd.org](http://fwcd.org) and clicking on giving. You may also mail a check to the Advancement Office at FWCD. As an added convenience you can also schedule monthly payments to be made throughout the year.

## Who gives to the FWCD Fund?

The entire Fort Worth Country Day community supports The FWCD Fund. Faculty/Staff, the Board of Trustees, current parents, grandparents, parents of alumni, alumni and friends of FWCD contribute each year.

## What is designated giving?

Gifts to the FWCD Fund can be designated toward any one of eight different areas: Academics, Arts, Athletics, Campus and Student Life Improvements, Faculty Support, Technology, Tuition Assistance or Greatest Need. Should designated contributions exceed an area's budgeted limit, the School's Board of Trustees reserves the right to redirect the use to the area of greatest need.

## Does participation really matter?

There is strength in numbers – many gifts add up and every gift makes an impact. A high participation rate also demonstrates importance and credibility. Some of the most experienced and prestigious private institutions nationwide and in our area achieve 100% parent participation to their annual funds. If a family has more than one child, their one gift to the FWCD Fund will “count” toward participation in each of their children’s grades.

## How much should I give?

How much to give is a personal decision, and gifts of any size are meaningful. There is no minimum – every gift counts toward supporting the FWCD Fund. We ask that you invest at the level that represents your commitment to sustain excellence for the School as a whole. Whether you give \$25 or \$2,500, your gift is important and truly will make a difference – both in terms of participation rate, and, more importantly, to our students.

## What are our Fund goals for 2025-26?

Our goal is to raise \$1,350,000 million this year with increased parent participation; 100 percent Trustee participation, 100 percent Advancement Committee participation; and 100 percent FWCD Fund Committee participation. This year we currently have 98% Faculty/Staff participation.

## Why should I give when I am unhappy about (curriculum, guest speakers, leadership, etc.)?

Gifts to the FWCD Fund support programs, activities and experiences throughout the school, including campus security. Moreover, our investment in the FWCD broadly serves all aspects of academics, arts, and athletics, the three key areas that are the hallmarks of a FWCD education. The better way to share your concerns is to

communicate them directly to the Senior Leadership Team who will respond and who welcomes the opportunity to discuss them with you. The School welcomes your feedback and can act only when it is informed about issues.

**Why should I donate to the FWCD Fund when I already pay tuition?**

Tuition covers the basics of our academic programs. The FWCD Fund provides the financial resources and budget support that allow the School to offer the unique experiences and opportunities that enrich the lives of our students. Your gift to the FWCD Fund makes these opportunities possible for all FWCD Falcons.

**I am not giving to The FWCD Fund (to take a stance on\_\_\_\_)**

Although you may feel that this is the best way to make your message heard, a list of people who do not give to The FWCD Fund is not provided to the Senior Leadership Team, Board of Trustees or the Head of School. The better way to communicate your questions and concerns is to talk with a member of the Advancement Office who can help you find the best person to speak with.

If you require further information please contact Geraldine Williams at [Geraldine.Williams@fwcd.com](mailto:Geraldine.Williams@fwcd.com) or at (817) 302-3276.